



Entry Certificate in Business Analysis™

ECBA™

Exam preparation Training Course

Why Bakkah?

Bakkah is a leading Saudi company that owns two subsidiaries: **Consulting Company and Learning Company**. With a team of highly experienced and certified professionals, we will help you capitalize on opportunities driven by proven business practices.

We help you obtain professional certificates that will take your career to the next level. Our Learning products focus on building and boosting capabilities by offering the best and latest internationally accredited training courses in various fields, including: Project Management, Human Resource, Business Analysis, Information Technology, Quality Management, Supply Chain Management and Logistics.

We are keen to use and keep up with the latest global learning methods and processes. Since our training courses are flexible and aligned with the global changes, this will ensure an ongoing learning process and build high-quality capabilities.



Bakkah in Numbers





Course Objective

Entry Certificate in Business Analysis (ECBA™) course is an exam preparation course for the first level certification in business analysis.

It covers foundational knowledge on how to approach business analysis according to the BABOK® Guide. This course addresses four main parts which are: key concepts of BA, the BA knowledge areas, underlying competencies, and used techniques by business analysts.



Course Methodology

Online Training



5 Days – Online Training



Exam Simulation



Group Activity (Break-out Session) after each lesson



Access to additional References – Glossary/ Recommended Reading/ Syllabus



Material language will be in English



Targeted Audience



Individuals who want to become a Business Analyst



Students enrolled in Business Analysis academic programs



Professionals transitioning into Business Analysis



Functional managers who manage Business Analysis



Course Outline



Introduction to Business Analysis and the BA Professional

- What is Business analysis and Business analyst
- Six Knowledge areas of BABOK®
- Business Analysis Key Concepts
- Underlying Competencies



Business Analysis Planning & Monitoring

- Plan Business Analysis Approach
- Plan Stakeholder Engagement
- Plan Business Analysis Governance
- Plan Business Analysis Information Management
- Identify Business Analysis Performance Improvements



Elicitation and Collaboration

- Prepare for Elicitation
- Conduct Elicitation
- Confirm Elicitation Results
- Communicate Business Analysis Information
- Manage Stakeholder Collaboration



Requirements Life Cycle Management

- Trace Requirements
- Maintain Requirements
- Prioritize Requirements
- Assess Requirements Changes
- Approve Requirements



Strategy Analysis

- Analyze Current State
- Define Future State
- Assess Risks
- Define Change Strategy



Requirements Analysis and Design Definition

- Specify and Model Requirements
- Verify Requirements
- Validate Requirements
- Define Requirements Architecture
- Define Solution Options
- Analyze Potential Value and Recommend Solution



Solution Evaluation

- Measure Solution Performance
- Analyze Performance Measures
- Assess Solution Limitations
- Assess Enterprise Limitations
- Recommend Actions to Increase Solution Value
- Focus Groups
- Functional Decomposition



Techniques

- Acceptance and Evaluation Criteria
- Backlog Management
- Balanced Scorecard
- Benchmarking and Market Analysis
- Brainstorming
- Business Capability Analysis
- Business Cases
- Business Model Canvas
- Business Rules Analysis
- Collaborative Games
- Concept Modelling
- Data Dictionary
- Data Flow Diagrams
- Data Mining
- Decision Analysis
- Data Modelling
- Decision Modelling
- Document Analysis
- Estimation
- Financial Analysis
- Glossary
- Interface Analysis
- Interviews
- Item Tracking
- Lessons Learned
- Metrics and Key Performance Indicators (KPIs)
- Mind Mapping
- Non-Functional Requirements Analysis
- Observation
- Organizational Modelling
- Prioritization
- Process Analysis
- Process Modelling
- Prototyping
- Reviews
- Risks Analysis and Management
- Roles and Permission Matrix
- Root Cause Analysis
- Scope Modelling
- Sequence Diagrams
- Stakeholder List, Map, or Personas
- State Modelling
- Survey or Questionnaires
- SWOT Analysis
- Use Cases and Scenarios
- User Stories
- Vendor Assessment
- Workshops



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